

Fall Festival Sponsorship

SATURDAY, OCTOBER 8 ❖ 11 AM - 6 PM ❖ BILLIAN PARK, BOUND BROOK

To celebrate our 50th Anniversary, Middle Earth will host a Fall Festival for families in Somerset County featuring music, food, a beer garden, a vendor marketplace, pumpkin patch, inflatable rides and games for children, contests, raffles, and much more.

Amounts can be cash OR in-kind donations. We're seeking supplies such as pumpkins, hay bales, beer, tents, games, etc.



\$10,000

- ◆ Naming rights for the event: "(Your Business) presents Middle Earth's 50th Anniversary Celebration and Fall Festival"
- ◆ Name on all festival signage
- ◆ Exhibit space in Marketplace
- ◆ Free space for your banner at entrance to event
- ◆ Logo & Ad on event website
- ◆ Logo on volunteer t-shirt
- ◆ Logo included in email marketing and social media
- ◆ Your name on all print media and press releases
- ◆ Opportunity to include materials in goodie bags
- ◆ Live mentions over loudspeaker throughout event
- ◆ Ad space on Middle Earth's blog (readership of 50K+)
- ◆ 50 ride and game tickets



\$7,500

- ◆ Naming rights for specific zone of festival
- ◆ Name on zone's signage
- ◆ Exhibit space in Marketplace
- ◆ Free space for your banner at your zone's location
- ◆ Logo & Ad on event website
- ◆ Logo on volunteer t-shirt
- ◆ Logo included in email marketing and social media
- ◆ Your name on all print media and press releases
- ◆ Opportunity to include materials in goodie bags
- ◆ Live mentions over loudspeaker during event
- ◆ 30 complimentary ride and game tickets



\$5,000

- ◆ Naming rights for specific zone of festival
- ◆ Name on zone's signage
- ◆ Exhibit space in Marketplace
- ◆ Free space for your banner at your zone's location
- ◆ Logo on event website
- ◆ Logo included in email marketing and social media
- ◆ Your name on all print media and press releases
- ◆ Opportunity to include materials in goodie bags
- ◆ One live mention over loudspeaker during event
- ◆ 15 complimentary ride and game tickets

 **Patron — \$2,500**

- ◆ Naming rights for zone of festival
- ◆ Name on zone's signage
- ◆ Free space for your banner at your zone's location
- ◆ Logo on event website
- ◆ Logo or name included in email marketing and social media posts
- ◆ Your name on all print media and press releases
- ◆ One live mention over loudspeaker during event

 **Supporter — \$1,000**

- ◆ Free space for your banner inside the festival grounds
- ◆ Logo on event website
- ◆ Your name in all email marketing and press releases
- ◆ One live mention over loudspeaker during event

 **Friend — \$500**

- ◆ Free space for your banner inside the festival grounds
- ◆ Logo on event website

